

Free Gift Funnel Checklist

Welcome to the second stage of your Free Gift Funnel. We have created this checklist to help you set up your Free Gift Funnel with confidence.

Just like your Consult Funnel, there are a bunch of steps here. But some of these steps can be completed together, which makes things easier.

Save this Checklist on Your Computer

Make sure to save this document on your computer so you don't lose your progress. That way, you can keep coming back to it and keep checking off more steps until your funnel is all set up!











When You Need Help

If you're not sure what to do, the Free Gift Funnel Guide will guide you through this checklist. You can also find helpful guides through the links in the checklist.







And if you're stuck, don't panic. The Thrive Machine has a "Get Support" button that connects you to chat help 24/7. If you're still not finding the answers you need, you can ask for a video or even a Zoom call where they can show you things on the screen.

Alright, let's get started!






Free Gift Opt-In Page Checklist

- I replaced the Thrive images with mine. [Guide Here](#) 
- I created my Free Gift PDF. [Guide Here](#) 
- I hosted my PDF in Google Drive. [Guide Here](#) 
- I am happy with the font. [Guide Here](#) 
- I am happy with the colors of my font, backgrounds, and buttons. [Guide Here](#) 
- I edited all the copy on this Funnel Page. [Guide Here](#) 
- I created a tag for the people I am inviting to my free gift. [Guide Here](#) 
- I created a Smartlist for my Free Gift Invite. [Guide Here](#) 
- I edited the Page Description. [Guide Here](#) 
- I edited the mobile version. [Guide Here](#) 


Free Gift Thank You Page Checklist

- I replaced the Thrive images with mine. [Guide Here](#) 
- I am happy with the font. [Guide Here](#) 
- I added the link to my Scheduling Page.
- I am happy with the colors of my font, backgrounds, and buttons. [Guide Here](#) 
- I edited all the copy on this Funnel Page. [Guide Here](#) 
- I edited the Page Description. [Guide Here](#) 
- I edited the mobile version. [Guide Here](#) 

Free Gift Application Page Checklist (cloned from the Consult Funnel)

- I cloned the Application Page from the Leverage Consult Funnel and added it to the Free Gift Funnel. [Guide Here](#) 
- I added the link to my Scheduling Page (from the Leverage Consult Funnel). [Guide Here](#) 
- I unhid the section about the Free Gift. [Guide Here](#) 
- I edited the Page Description. [Guide Here](#) 
- I edited the mobile version. [Guide Here](#) 

Email Checklist

I edited the 9 emails connected with this funnel. [Guide Here](#) 

I changed the call-to-action to either the link to the Application Page or the Scheduling Page whichever is ready.

I set up the Unsubscribe Link (and added the link to each email) [Guide Here](#) 

Test Your Funnel Checklist

I tested the Application Page.

I tested the emails

Each Page on My Funnel has a Unique Link. [Guide Here](#) 