



SHARLA JACOBS + JESSE KOREN » CO-FOUNDERS

Dream Big.
Change Lives.
Make Great
Money.



"I'm setting goals I never thought were realistic before, and I had a \$32,000 sales month!"

"Before working with Jesse and Sharla, I had zero idea about how to charge for coaching. I felt like a struggling artist with one client paying me \$50 a session.

During my work with Thrive Academy, I felt a sense of community and support of my grandest vision for my life. They made me truly believe any career goal I have is possible.

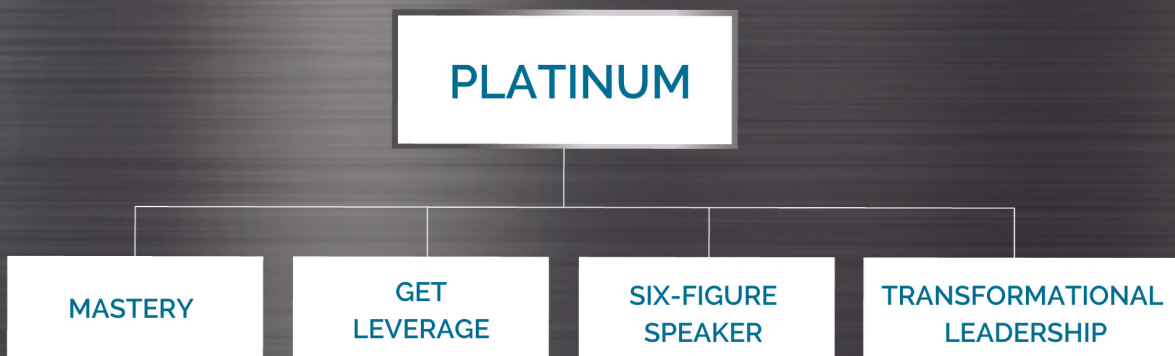
Mastery got me talking about my work in a way that makes sense to people. Speaker supported me to get on stage and believe in myself. And I earned \$15,000 with my first group program during Leverage and had a \$32,000 sales month. Now I'm setting goals in the hundreds of thousands and I'm currently writing my first book!

Thrive is truly a community that'll hold your biggest, scariest, and most unrealistic goals in full support for you to achieve them!"

—Kalyna Miletic, Coach and Digital Nomad



THRIVE ACADEMY PLATINUM INCLUDES 4 CORE PROGRAMS





Why Join Thrive Academy Platinum?

So You Don't Give Up on Your Dream

If you're anything like us, you've dreamed big before. Some of your dreams have come true. Some have seemed just beyond reach. And some have gotten crushed, because you gave up on them too soon.

It's not too late.

Don't let your dream of making a big difference get crushed. That would be painful, not just for you, but for all the people who would miss out on your gifts.

It IS possible to turn your big vision into your reality...this year! But a big vision needs big support.

Your Success Won't Happen By Accident

We don't know a single 6-Figure or 7-Figure Coach or Holistic Practitioner who didn't invest in many mentors.

You deserve the best shot

It's your time to reach your most exciting future.

Platinum is NOT for you if:

- » You only half-heartedly want to have a successful business.
- » You want to keep hoping and praying your way to success.

Platinum IS for you if:

- » You have a 6-Figure dream and want a proven, time-tested system to get there.
- » You want to have \$10K months sooner (not later) and with fewer headaches.
- » You are done trading time for dollars and you want leverage.
- » You are ready to inspire groups of people (and get paid well).
- » You want to join a community of amazing Thrivers who will root for you and support you .



NATHALIE CHAPRON » THRIVE LIFETIME MEMBER » *Multiple six figures year after year.*



What is Platinum?

Platinum is like an MBA for Coaches and Holistic Practitioners that doesn't have to take up all of your time and cost \$100k+. Platinum is the program that many Coaching and Holistic Schools recommend to their students to help them cross the \$10k per month mark more quickly.

How do we know Platinum works?

Thrive Academy Members have earned \$500M+ collectively and, with only a few exceptions, our members who continue to make 6 and 7 figures all went through Platinum.

What Sets Platinum Apart?

If you've taken other programs, but you haven't yet gotten the results you were hoping for, you're likely closer than you think. But you may still be missing some pieces to the puzzle. Platinum IS the full puzzle.



How Do You Create Messaging that Attracts Your People?

Irresistible Messaging | In the first 6 weeks, you'll discover how to create 100% unique and irresistible messaging that will give you the clarity and confidence to magnetize your ideal clients.

Where Do You Find Your People?

Unlimited Leads | In the first 6 weeks, you'll uncover your Potential Client Goldmine (you may have more potential clients than you realize). Once you're ready for unlimited leads, we'll introduce you to lead sources and deep dive trainings to increase your lead flow.

Where Do You Send Your Leads?

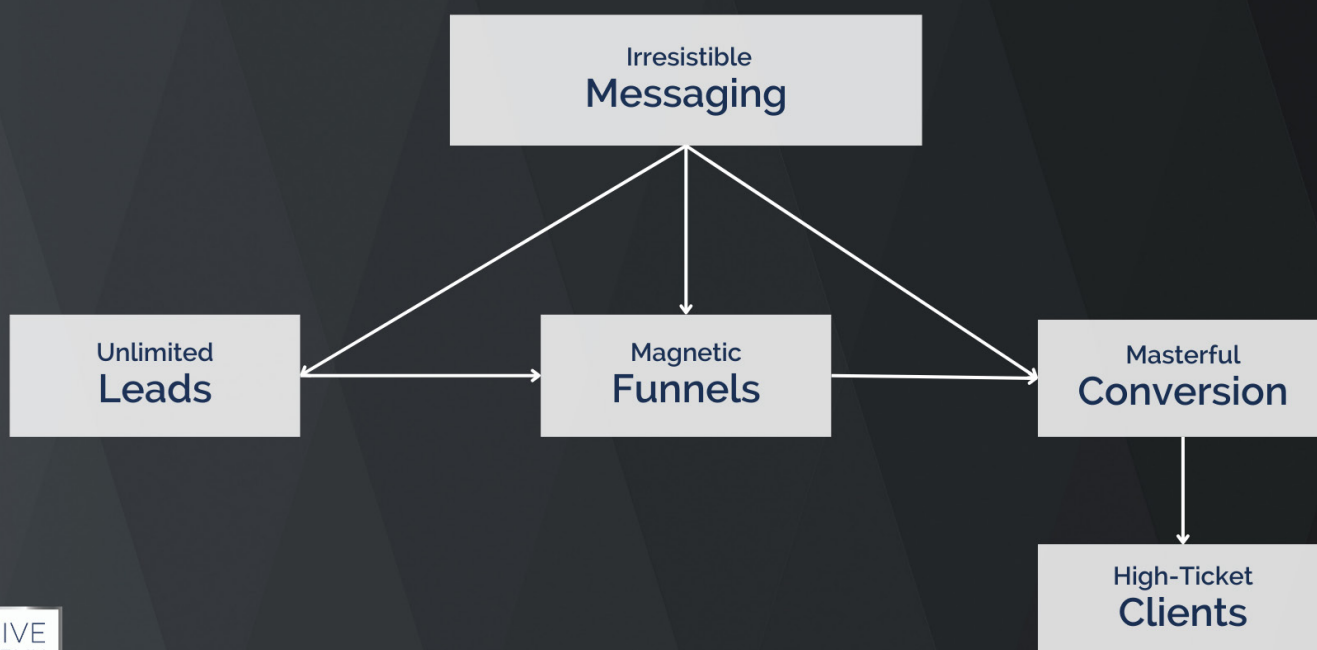
Magnetic Funnels | Your funnels can 10x your email list, book consults and get event sign ups. These funnels were designed (with hot copy) by copywriters who have made over \$30M in sales).

How Do You Turn Leads into Clients?

Masterful Conversion | Conversion is the moment when your Potential Client says "Yes!" It will happen during your consults and speaking events when you use our customizable suites of Smart Templates that have earned Thrivers hundreds of millions collectively.

How Do You Charge Enough to Make This Worth it?

High Ticket Clients | You'll discover how to create your unique package and program you can offer for \$2K-\$20K. It's your ticket to having \$10K months and 6-Figure Years.





It Takes Rocket Fuel...

Rockets use about 90% of their fuel to get out of the Earth's atmosphere. Once a rocket breaks free from the gravitational pull of the Earth, it needs very little fuel to stay afloat in space.

Platinum is like 12 months of rocket fuel to help you break free of the gravitational force that is pulling you back from the success that is waiting for you.

Don't Give Up

Each year, thousands of coaches and holistic practitioners give up on their dream and settle for a mediocre job that pays the bills.

This is because getting clients was too hard or took too long, and the struggle wore them down.

Our goal is to help you reach your goals in 20% of the time it would have taken without Thrive.

If it would have taken you 5 years to have your first \$10K Month, our goal is to get you there in a year, because most people won't last through four years of struggle.

If it would have taken 1 year to have your first \$10K month, our goal is to help you get there in 2 ½ months.



"If it's not your genius, it's not your job"

We believe that your gifts are best used in coaching, inspiring and empowering people, not in all the back end techy stuff.

So we have made it our mission to minimize the headaches and shorten the time it takes for you to get clients, so you can step into your leadership more quickly and easily, and get paid well to do the work you love.

This is why we will build a client attracting funnel for you when you earn 100,000 Points. And why we're providing Lead Sources and Deep Dive Trainings to pour leads into your funnels.

We have done much of the heavy lifting for you, so you can stay in your zone of genius.

Why do you have to earn points to get rewards?

Because the actions you take to earn points are the very things that will get you ready for a client attracting funnel (if you don't have one already) and ready for a lot more leads: when your leads start flowing in, you'll be confident in your ability to turn them into high paying clients.





CLIENT ATTRACTION MASTERY

"Yes! I'm Ready for the Confidence to Fill My Schedule with High Quality Clients Anytime, Anywhere (and I Know I'll Have These Skills for the Rest of My Life)!"

Client Attraction Mastery Includes...

- » Three 3-Day Client Attraction Mastery Events
- » Personalized Client Attraction Game Plan
- » Training and Coaching to Create Compelling Client Attracting Assets
- » Customizable Suite of "Get Consults" Smart Templates
- » Customizable Suite of "Get Clients" Smart Templates
- » Step-by-Step "My Progress" Checklist to Get You Ready for Leads

You get 28 Client Attracting Templates. Here are a few...

- » **Get Consults** | The Complete System to book consults, on demand, that helps you step into your leadership and get high paying clients you love.
- » **Create JV Partnerships** | The JV Conversation Template that helps you create a game-changing partnerships (without sounding like a beginner).
- » **Private Message New Potential Clients** | The chat template that can turn an unlimited pool of strangers into high-paying clients you love (without sounding salesy).
- » **Get Referrals** | The Conversation Template that can produce referrals on demand, without sounding awkward or needy.
- » **Social Media & Email Template** | The social media posting template that gives you unlimited posts, curated to help you triple the engagement and bring in consults & event sign ups.



"I enrolled 37 new clients."

When I came to Thrive, I was at rock bottom. I was so discouraged, I'd gone through all of my savings. Everyone in my family thought I was losing it because I had left this really lucrative career as a lawyer. And I thought I had made the wrong decision—I had actually been a part of another program and wasn't getting what I needed. So Thrive was my last ditch effort. I felt like Jesse and Sharla were mentors who actually cared about my success, and also about who I am as a person. I used the templates and within two months of joining Thrive, I had my first \$10,000+ month! I enrolled 37 new clients."

—Priya Lakhi, Coach, Hypnotherapist and Healer

See more Success Stories Here: www.PlatinumSuccessStories.com

GET LEVERAGE

Yes! I'm ready to Design, Fill and Deliver a Smokin' Hot Program or Course that Allows Me to Earn More, Work Less and Have More Impact!

Get Leverage Includes...

- » 16 2-hour Get Leverage Events
- » Personalized Plan to Design, Fill and Deliver Your High-End Program or Online Course
- » Step-by-Step System to Create a Free Gift that Leads to Clients
- » Training and Coaching to Create All Program Assets
- » Get Your Program Done with the Step-by-Step "My Progress" Checklist

You get 34 Get Leverage Templates. Here are a few...

Design Your Program | The step-by-step formula to design a program you can easily sell for \$2,000-\$20,000

Signature System | The game-changing framework to elevate your expert status and stand out

Create Short Hot Copy | Create copy that is so hot it does the selling for you

Endless Content Generator | A never-ending supply of client-attracting content ideas

Magnetic Emails | 11 Secrets to Writing like a Million-Dollar Copywriter

How to Get Bigger Players to Promote You | Attract JV partners who can supercharge your business, practically overnight and get them excited to share about your work



"I'm seeing money come in without leaving my home..."

Before working with Jesse and Sharla I was working hard teaching 10+ classes a week. I didn't think a fitness trainer could make money without being a celebrity, showing up for class or to a client's home to teach. Was I wrong!

After working with Jesse and Sharla, I now have a home study course and I'm seeing money come in without leaving my home and sometimes I just can't believe it!"

—Michelle Melendez, Fitness Trainer

See more Success Stories Here: www.PlatinumSuccessStories.com



SIX-FIGURE SPEAKER

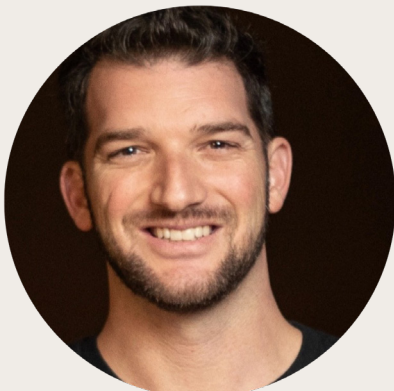
"Yes! I Get that Speaking to Groups is the Highest Paid Profession and I'm Ready to Get Paid Extremely Well to Transform People's Lives."

Six-Figure Speaker Includes...

- » 12 2-hour Events to help turn you into a 6-Figure Speaker
- » Personalized Step-by-Step Plan to Create, Fill and Rock Your Speaking Events
- » The Six-Figure Speaker System to make Thousands of Dollars from Every Speaking Event
- » Customizable Suite of Templates, Checklists, & Scripts to avoid looking like an amateur
- » Customizable 80% DFY Smart Template that practically writes your client attracting workshop for you
- » Expert Hot Seat Coaching to Increase Your Magnetism and Confidence on Stage
- » Rock Every Workshop by Using the "My Progress" Speaker Checklist

You get 28 Six-Figure Speaker Templates. Here are a few...

- » **Create Your Bio** | Become a legend before you even take the stage
- » **80% DFY Workshop Smart Template** | Write a unique workshop script that magnetizes new clients. Your stories, personality & messaging + this template = MAGIC
- » **Book Speaking Gigs** | The complete method to easily land 5-figure speaking gigs
- » **Fill Your Events System** | The Secret Step-by-Step System we've used to fill events with 1 00,000+ people
- » **\$832,000 Event Secrets** | The 8 secrets that led to an \$832,000 Event
- » **\$30 Million Dollar Event Secrets** | Avoid 8 Costly Amateur Mistakes that could unknowingly sabotage your workshops and events



"I lead workshops all around the world."

Before working with Jesse and Sharla, I felt like I was always chasing after clients. I averaged 4 clients per month and was making just enough to avoid going back to a J-O-B.

Through Six-Figure Speaker, my confidence as a speaker has grown. Within 3 months after starting with Thrive, I was earning six figures. My best month so far has been \$43,000. My business is nearing the half-million mark."

—Robbie Kramer, Men's Dating Coach

See more Success Stories Here: www.PlatinumSuccessStories.com

TRANSFORMATIONAL LEADERSHIP

There are a lot of leadership courses, but none of them were specifically designed to turn coaches and holistic practitioners into 6-Figure Transformational Leaders.

You may know it's your life's mission to make a HUGE difference in the world, but without leadership skills, your vision remains only a dream. This can be devastating, both emotionally and financially, because a part of you dies when you are not fulfilling your soul's purpose.

Fortunately, Transformational Leadership is a skill you can learn. And as you step into your leadership, you'll attract the perfect people to help your vision come to life (without all the struggle and effort that comes from trying to do it all alone).

In this program, you will discover how to:

- » Become the inspiring Transformational Leader you've known you could be.
- » Lay the foundation for book deals, TV shows, and your own rock star status
- » Create a loyal following that invests at the highest level with you
- » Learn how to get the right support (at affordable rates) so you only do the work you love

It's time to step into your leadership. The world is waiting for you.



"I now have the time and money to travel and enjoy my life."

"My life is unrecognizable from a few years ago. I have fully stepped into my purpose as a transformational leader working just 4 days each week. My clients rave about the changes in their lives and most of my clients keep re-booking. I now have the time and money to travel and enjoy my life.."

—Tomasa Macapinlac, The Self-Care Queen

See more Success Stories Here: www.PlatinumSuccessStories.com



10 Bonuses Included in Thrive Academy Platinum

1

Six "Get Clients" Challenges (\$3,000 value)

Every other month, you're invited to join a Challenge. These fun team challenges have been the catalyst behind our member's earning hundreds of millions of dollars collectively.

They were designed to support you to take the essential actions that bring in high-paying clients and you'll be rewarded! You can earn 50,000-100,000 points during each challenge (and you can exchange those points for highly valuable prizes).

During the January 2024 Challenge, 20 Thrive Members earned over 40,000 Points. Those 20 Thrivers averaged \$12,293 in new client sales each.



10 Bonuses Included in Thrive Academy Platinum

2

Thrive Marketing Machine (\$4,800 value)

Imagine having all of your tech seamlessly working under one roof. Thrive Marketing Machine is an all-in-one platform that includes all the tech you need to run your business. It's great for beginners and Thrive uses it at the multi-million dollar level.

You can save \$300/month of business expenses because you'll no longer have to pay for...

- » Email Marketing (replaces Mail Chimp)
- » Appointment Scheduler (replaces Calendly)
- » Payment Processor (replaces Square)
- » Funnel Builder (replaces ClickFunnels)
- » Website Builder (replaces Wordpress)
- » Sales Pipeline (replaces Hubspot)

If you've already got any of this tech set up...

You can keep paying the monthly fees for that software.

Or we can help you make the switch with White Glove Onboarding.

Our Tech Team will onboard you (and can help you transfer your tech). Plus...

- » 24-7 tech support by chat (or private zoom if you have a bigger challenge).
- » A mobile app, so you can attract clients from anywhere!

Even if you don't use any other part of the Thrive Marketing Machine, the best part is Thrive Funnels.

In Your Thrive Marketing Machine, You Get 80% Done-for-You Thrive Funnels.

Don't have a funnel yet? It will be much harder to get clients and you'll have to do more busywork. Let's automate some of your marketing book consults. Funnels are the gateway to an additional.

Our first funnel was built in 2006. It was the gateway to \$732,000 that year and now \$30M+ in sales.

Your Thrive Marketing Machine comes with 80% done-for-you funnels that include...

- » A design layout Thrive has used to bring in millions
- » Jesse and Sharla's hot copy templates, infused into your funnel web pages & emails
- » Your Niche, Credibility, and Code Statement, "zapped" into your funnel pages and emails.
- » Built in automations we use in our own multi-million dollar campaigns

What if you don't have a VA or don't want to do the back end techy work? Introducing...



10 Bonuses Included in Thrive Academy Platinum

3

100% Done For You Funnels* (\$6,000 value *earned through points)

Thrive will customize your funnels with your unique messaging, colors, fonts, and photo through our elegant DFY process that saves months of trying to figure it out on your own.

How do you earn points that lead to funnels? Most Thrivers take 1-3 months to get 100,000 Points. When you reach 100,000 Points, you can choose to have Thrive build one 100% DFY funnel, with polished copy, fully automated and ready to launch.

Once you have your Funnel, you'll have a new problem: Where do you find potential clients and how do you invite them to opt in to your funnel? Introducing...

4

Leads Machine* (\$5000 value *earned through points)

That's why we created the Leads Machine, where you can use points to purchase...

1. Platforms that send leads into your funnel.
2. Deep Dive Training Programs to help you get more leads (through Instagram, Podcast Guesting, Facebook Ads, etc).

But what if you need support getting ready for leads? Perhaps you don't know how to describe your work (verbally or in your funnels)? Introducing....





10 Bonuses Included in Thrive Academy Platinum

5

Three Specialty Coaching Sessions (\$900 Value)

Thrive Specialty Coaches bring expertise in the areas you need extra support. You can customize your journey by booking sessions to get expert support in any of the following areas...

- » Honing your Client Attraction Code
- » Creating Hot Copy for your funnels
- » Packaging & Pricing
- » Social Media



But what if you get distracted and lose your focus? Or your inner gremlins might sabotage you? Or you want help customizing our templates to fit your unique voice? Introducing...

6

Monthly Private Success Coaching Sessions (\$2,400 Value)

Thrive Success Coaches are highly accomplished. They've had \$10k months, 6-figure years and some have even coached teams of 30 people to achieve their goals.

They are deeply caring, highly enthusiastic, soulful cheerleaders, who will help you stay on track.



But what if you want more consistent support than once per month? Could you benefit from daily (M-F) high level mentorship? Introducing...



10 Bonuses Included in Thrive Academy Platinum

7

Twelve Months in Thrive Membership (\$6,000 Value)

Get access to up to 4 live coaching calls every week so you get deep and comprehensive support on your journey towards Client Attraction Mastery.

When you stay plugged into the Thrive Membership, your fire will stay lit and it will be so much easier to attract high-paying clients who value and appreciate the transformational work you do.

Join Us to Get In-Depth Templates on How to Find Your People, Grow Your Following, and Enroll New Clients. Get coaching and feedback on your progress through the templates and strategies. Come to Get-it-Done Calls to customize your Funnels, Emails and Text messages. They're ready to go with just a few clicks!

Here's What's Included:

- » Monday-Thursday Zoom Calls (to keep your fire lit)
- » Online Recordings of all Content Video Calls (in case you can't join us live)
- » Thrive Academy Video Library
- » Private Facebook Group (to inspire, encourage and support your success)

Here is the schedule of weekly calls:

(The schedule may evolve to better support you)

Monday	Tuesday	Wednesday	Thursday
Momentum Monday	Template Tuesday	Wisdom Wednesday	Thrive Thursday
Start the week by booking Consults	Deepen your mastery of a template each week that will help you attract clients! <i>(Templates rotate weekly)</i>	Bust through your ceiling to the next level of impact and income!	Fresh New Content to help you Attract Your People and Grow Your Following.

But what if you're super excited and you want to start right away? Introducing...



10 Bonuses Included in Thrive Academy Platinum

8

Client Attraction Mastery Online Course (\$3,000 Value)

The Client Attraction Mastery Online Course includes all the videos and templates from our game-changing 3-Day Client Attraction Mastery Event so you can start getting high-paying clients right away.

9

Get Leverage Online Course (\$3,000 Value)

You'll get instant access to the most powerful Leverage Strategies to help you double, triple and even quadruple the number of clients you can serve through your group program and home study courses.

10

Six-Figure Speaker Online Course (\$4,000 Value)

You'll get instant access to the Six-Figure Speaker templates that our members have used to make tens of millions of dollars. Review the valuable speaker training modules before and after your online or in-person speaking events to maximize your sales.





Will You Join Us?

Don't Settle for Mediocrity

Our second year in business was a make it or break it year for us. At the beginning of that year, we decided we would no longer settle for a mediocre life. We wanted to make a MUCH bigger difference. We knew that if we were serious about fulfilling our vision, we were going to have to step it up a notch. And we knew we needed help. (If we could have done it alone, we would have already done it!)

It Takes Courage. . .

That year, we invested over \$40,000 in Programs and Live Events. Each time we said "YES!" to investing ANOTHER large sum of money, it took a tremendous amount of courage.

We flew to LA, Florida and Vancouver about 10 times to attend events. We were so committed that we would have flown to the moon if we believed it would have brought us closer to the life we have today.

Fortunately, the courage it took to say "YES!" to scary things, to put yet another program on our nearly maxed out credit cards, and to dedicate yet another weekend to our vision paid off. The next year, we nearly tripled our revenue and brought in \$732,000.

Courage has been the ticket to our success.



Our \$30,000 Get Clients Guarantee

If you fully work the program for 12 months and you haven't earned at least \$30,000 in new client sales, we will give you 4 free extra months in Platinum.

If you still haven't earned \$30,000 after 16 months of working the program, we'll give you your money back.

That being said... We know that you can do much better than making \$30,000!

Imagine it's 12 months from now and your investment in Platinum seems small compared to the confidence and money that has poured in.



Our Invitation to You

If you're getting a "YES!" to joining **Platinum** (even if it's just a tiny whisper and even if you're scared), then we invite you to courageously join us.

We will do everything we can to help you reach your dreams... and to make this the best investment you've ever made.

We would love to see you become one of our most inspirational success stories. And we are excited to see you thrive!!

Love and Prosperity,

A handwritten signature in black ink that reads "Jesse & Sharla". The script is fluid and cursive.

Jesse and Sharla

P.S. Any questions? Get them answered by one of our friendly Thrive Coaches at GiftFromThrive.com/talknow.

Will you join us?

If you're considering **Thrive Academy Platinum**, schedule a call with one of our friendly Thrive Coaches to get your questions answered and enroll.

Go to GiftFromThrive.com/talknow to get scheduled.