

THRIVE
ACADEMY
DIAMOND



The Inner Circle for Committed, Mission-Driven Leaders

Diamond is our 12-month inner circle for leaders who are done dabbling.

What you want now is:

- » Deeper support without hand-holding
- » More speed with less friction
- » Customization that matches the size of your vision

Diamond is not “more content.”

It is a focused year of precision, implementation, and identity work designed to move you faster with less effort.

Who Diamond Is For

Diamond is for you if:

- » You're already selling premium work (or finally ready to) and want your results to match your potential
- » You're tired of building funnels, offers, and launches alone
- » You want high-level eyes on your business and your leadership

Diamond is not for you if:

- » You're not willing to choose and commit to an offer
- » You want to be rescued instead of led
- » You're not ready to invest in speed, support, and implementation at a premium level

If that quietly relaxes something in your body, this might be your next step.



ROSE COLE » THRIVE ACADEMY MEMBER » *From barely charging to \$250,000 in my first year.*



“Easily 7 million in sales from what I learned...”

“Of all the trainings I’ve ever took, this one probably has given me the biggest ROI, I’ve been in this industry for a long time and I still see Jesse as the number one trainer.

I hosted my first event for 12 clients. My offer resulted in \$36,000 of additional business!

I built my business with webinars for many years and we’re talking like millions of dollars in sales over the years.

I believe that ANYONE who leads workshops or does group selling can benefit from this outstanding training. Thank you, Jesse and Sharla—you rock and I love you!”

—Elizabeth Purvis, Thrive Academy Member

What You Receive Inside Diamond

Your Diamond year includes full Platinum access plus...

1

Fast Track: Deeper Support, Speed, and Customization

Monthly Private Coaching with a Diamond Level Success Coach

A 30–45 minute 1:1 Diamond Strategy Session every month to clear bottlenecks, choose the right moves, and leave with a simple, executable plan.

Specialty Coaching Across 9 Domains

Across the year you'll receive targeted Specialty Coaching sessions (12 for payment plan, 15 for full pay) in the areas that matter most right now:

- » Code
- » Inner Game
- » Speaking
- » Leverage (courses & programs)
- » Tech
- » Copywriting
- » Social Media
- » Packaging
- » Pricing

2

VIP Priority DFY Funnels & 4-Page Website

One High-Leverage Funnel Build Every 3 Months

Every quarter, our team will design and build one major asset for you in Thrive Marketing Machine: a conversion-focused funnel or a 4-page authority website. That's four deep, done-for-you funnel-builds across your Diamond year.

Diamond Priority Turnaround

Diamond projects go to the front of the line. Instead of 4–6 week waits, your builds typically move in 1–2 weeks, so your best ideas become live assets instead of "someday" projects.



3

Authority Assets

The Magnetic Media Makeover™ Image Consulting Package

Work 1:1 with Nathalie Chapron, The Soul Stylist, to align your visual presence with who you truly are as a leader—on stage, on camera, and online.

Magnetic Media Photoshoot

Work directly with Jesse and Sharla's favorite photographer to get photos that help you stand out online.

Custom Speaker One-Sheet (Done For You)

Our team will personally create and design a professional speaker one-sheet that makes it easy for hosts to say "yes" and positions you as a premium speaker.

Strategic Code Review from Jesse or Sharla

Once during your Diamond year, Jesse or Sharla will personally review and refine your Client Attraction Code – your core authority positioning – so you're crystal clear on how you introduce yourself, who you serve, and why you're uniquely qualified to help them.

Six Figure Speaker II Online Course

You'll get access to the Six Figure Speaker II curriculum, including the 6-Figure Event Outline and offer frameworks that have driven multiple six-figure weekends, so your talks and events become reliable, values-aligned revenue drivers.



4

Leadership & Embodiment: Retreats and Intensives

Monthly Diamond-Only Strategic Group Mentorship with Sharla (90 Minutes)

Once a month, you meet with Sharla and the other Diamond leaders in a small, high-trust room where we identify the single most aligned high-leverage step for your business, clear the friction around it, and leave with focused next steps to grow both your income and your impact.

In-Person 3-Day Diamond Retreat

Three days devoted to who you must become to hold your next level cleanly. Deep inner work, leadership upgrades, and integration so your nervous system can actually carry what you're building.

Two Diamond Money & Expansion Intensives (3 Hours Each)

Twice a year, you'll join a 3-hour virtual intensive with Jesse focused on clearing money blocks, expanding your capacity, and making concrete decisions about offers, pricing, launches, and leverage.



5

High-Level Intros, Visibility, and Deal Flow

Introductions to Speaking, Sponsorship, and JV Opportunities

As we get to know your business, Sharla and the Thrive team will look for ways to open doors to aligned speaking, sponsorship, and JV opportunities. No giant “spray and pray” lists—curated introductions that match your stage, topic, and audience when the fit and timing are right.

Systems, Checklists, and the Thrive Way

6

Systems and Checklists from Inside Thrive

Where it fits, you'll get access to key systems, SOPs, and checklists we use to run Thrive events, marketing launches, and operations more smoothly and profitably. Instead of reinventing the wheel, you adapt proven processes and reclaim time, energy, and profits.



Dr. Aumatma Simmons » *From \$20,000 per Year to \$25,000 Months*



Sage Lavine » *I wouldn't be where I am without Jesse and Sharla.*

Investment & Capacity

Diamond is a 12-month container.

- » \$24,997 Full Pay
(After activating the \$2,000 certificate)
- » Payment Plans available

Diamond Cohorts are intentionally capped at 10-15 leaders per Client Attraction Summit (depending on Diamond Level Coach Availability) to preserve intimacy, speed, and access to premium level resources and support.

[Apply for Thrive Academy Diamond](#)



The Question to Ask Yourself

If nothing else changed...
except the speed and ease with which your vision became real...
Would Diamond be a clear yes for you?

If the answer is yes, your next step is simple: apply, and let's have a
real, no-pressure conversation about whether this is your room.



Thrive Academy Co-Founders

About Jesse and Sharla

Jesse Koren and Sharla Jacobs have been called the **"#1 Source for turning Coaches and Holistic Practitioners into 6-Figure Transformational Leaders."** If you look at the Transformational Leaders of today, you'll find that many of them had their first \$10,000-month while working with Jesse and Sharla.

in the past 22+ years, Thrive Academy Members have earned \$500M+ collectively.

Jesse and Sharla have also been recognized as the world's leading authorities when it comes to teaching Coaches and Holistic Practitioners how to attract more clients.

On the surface, it seems they're just teaching practical skills and templates to Coaches and Holistic Practitioners so they can attract more clients, become Transformational Leaders and have their first \$10,000-month. However, what they're best known for is providing deeply transformational experiences for people who know they've also got to work on their inner game if they want to create a thriving business.

Whether you want a thriving private practice or you want to become a 6-Figure Transformational Leader, Thrive Academy is the place to be.

